

ARTIST ALLEY

REGULATIONS

1. The **Artist Alley** is the area dedicated to Italian and international authors who have professional editorial publications in the fields of comics and illustration in their portfolio.
2. The space is provided free of charge by the organization.
3. Within the area, it is permitted to create and sell illustrations, sketches, commissions, dedications, drawings, artbooks, commissioned works, and original pages.
4. The sale of editorial products with an ISBN code and any other material already distributed in bookstores, newsstands, and/or web portals is not permitted.
5. Furthermore, the sale of works created, in whole or in part, using generative artificial intelligence is not permitted. Generative artificial intelligence refers to any computer system or software that, based on textual, visual, or other input provided by the user, autonomously generates — in whole or in part — images, illustrations, texts, layouts, or other creative content replacing human authorship.
6. The space includes:
 - 1 desk table (dimensions: 120x67x72h cm);
 - 1 chair;
 - 1 car pass;
 - 1 exhibitor pass;
 - Shared electricity in the area;
 - Shared storage space.
7. The number of stations is limited. Additional tables are not permitted; the space is calculated based on the assigned stations.
8. It is possible to indicate a preference for a minimum of three consecutive days or for the entire duration of the event. Therefore, it is not possible to indicate a preference for only one or two days.
9. Assignments will be made following a selection process by the Romics organization, subject to availability.
10. The organization reserves the right to assign spaces for the available days, while endeavoring to take the indicated preferences into account.
11. **Setting up and dismantling:**
 - The space will be handed over on the first day indicated during registration, between 8:30 AM and 10:00 AM.
 - The setup of individual spaces (banners, images, etc.) is the responsibility of the artists.
 - Admitted participants will receive login credentials for their reserved area in the Fiera Roma Exhibitor Handbook. Within the portal, it is necessary to complete pre-accreditation to access the venue on the setup and teardown days. Additional vehicle or exhibitor passes can be purchased through the portal.
12. **Exhibitor and Car Passes:** The area representative will distribute the included vehicle pass, which is valid for the four days of the event. Exhibitor passes are digital and non-transferable (assigned by name); the contract representative will receive a link to enter the names and issue the exhibitor passes.
13. To register, you must fill out the online application form **no later than July 27, 2026**.
14. The outcome of your application will be sent **by August 3, 2026**.
15. In case of withdrawal from the booked session, and/or for any additional information, please send an email to artist@romics.it